

SusTech2017 Sustainability Policy Panel

Tuesday 8:00-9:00 AM

Policy questions to consider:

- As U.S. Government Pulls Back on Energy Efficiency, how will State Governments and the Private Sector React?
- As the U.S. EPA is pulled back and U.S. DOE's energy efficiency program loses budget, will states step in? Which ones?
- How does this impact corporate innovation and standards?
- Will manufacturers have the right incentives to continue with voluntary agreements on energy efficiency in devices and testing?

Moderator: Ed Perkins

Panelists:

- **Katie Reilly, Consumer Technology Association (producer of CES)**
- **Mark Hartman, Chief Sustainability Officer, City of Phoenix (Arizona)**
- **Patricia Reiter, Executive Director, Rob and Melani Walton Sustainability Solutions Initiatives, Arizona State University**

Panelist: Consumer Technology Association

Katie Reilly

Senior Manager for Environmental and Sustainability Policy, Consumer Technology Association



Katie Reilly is senior manager for environmental and sustainability policy for the Consumer Technology Association (CTA)TM, the trade association representing the \$321 billion U.S. consumer technology industry. CTA also owns and produces CES[®] – the world's gathering place for all who thrive on the business of consumer technologies. Ms. Reilly is an industry advocate before regulators and legislators at the state and national levels on sustainability and environmental issues including packaging, materials restrictions and electronic waste. Over the past decade, Ms. Reilly has worked to support legislative and voluntary sustainability initiatives within the technology industry.

Panelist: City Of Phoenix

Mark Hartman, M.B.A., LEED AP
Chief Sustainability Officer, City of Phoenix

Mark Hartman is Phoenix's Chief Sustainability Officer, charged to catalyze the long list of actions already underway to help Phoenix become a global leader in sustainability. Most recently, In April 2016, council approved the 2050 Environmental Goals and now, Mark is working with departments to add in supplementary social and economic goals. Mark formerly worked at the City of Vancouver for eight years in Sustainability leading their carbon neutral buildings strategy and their green building code as well as supporting Vancouver's ambition to become the greenest city in the world by 2020. Mark holds an MBA from Heriot -Watt University and is a LEED accredited professional.

**Panelist: Walton Sustainability Solutions Initiatives**

Patricia Reiter
Senior Sustainability Scientist, Julie Ann Wrigley Global Institute of Sustainability
Executive Director, Walton Sustainability Solutions Initiatives, Arizona State University



Patricia Reiter directs the Rob and Melani Walton Sustainability Solutions Initiatives at Arizona State University, a multifaceted program made possible by a \$27.5 million investment by the Rob and Melani Walton Fund of the Walton Family Foundation. Seven initiatives comprise this ambitious social venture that follows a mandate to solve global sustainability challenges, educate future leaders and engage partners and the public in innovative sustainability projects.

Patricia's work is motivated by the belief that the most important contribution that universities can make to solving sustainability problems is to foster leadership and innovation and to motivate and empower students of all ages to create a sustainable future for all within the limits of the planet.

Since 2005, Patricia has held various leadership roles at ASU with the ASU Foundation and the Julie Ann Wrigley Global Institute of Sustainability. Prior to joining ASU, she led large teams of staff and consultants delivering complex projects and optimized business operations for creative enterprises. Her work as an architect included projects that incorporated passive solar design, social housing designed to enhance family life and well-being and regional planning projects designed to preserve and celebrate historic contexts through economic development. Notable design projects include two Worlds Fairs, regional heritage cultural parks and projects for museums and galleries.

Patricia holds bachelor's degrees in fine arts and architecture from the University of Tennessee and an MBA from Simmons Graduate School of Business in Boston.